

INTERCULTURAL

INTERGENERATIONAL

DIGITAL

PARTICIPATION



Age Action, Ireland

SOURCES:

- <https://www.ageaction.ie/about-us/our-vision-and-mission>
- <https://www.ageaction.ie/how-we-can-help/generations-together>
- https://www.ageaction.ie/sites/default/files/attachments/2021_annual_report.pdf

PROBLEM

As digital engagement grows, the elderly community needs to attain the skills necessary for the times. They're a vulnerable group often forgotten in strategies of the digital kind. Age Action aims to achieve fundamental change in the lives of all older people by empowering them to live full lives as actively engaged citizens and to secure their rights to comprehensive high-quality services according to their changing needs. They're driven by the equality and inclusion of elderly people in society.

ACTION

The Generations Together programme focuses on establishing new intergenerational projects and supporting existing projects. The programme supports a practice that creates opportunities for older and younger people to meet and learn from each other and to bridge the divide between generations. We work with youth groups and older groups in communities, schools, and cross-border projects.

The programme aims are:

- *To raise awareness and promote intergenerational work in Ireland*
- *To provide guidance, advice & support on intergenerational activities*
- *To provide training workshops*
- *To organize intergenerational events*
- *To take a collaborative approach to intergenerational work.*

RESULT

The benefits of intergenerational programmes are many. The elderly and other generations learn from each other and keep each other learning every day. By creating this environment communities combat age discrimination and stereotyping. Respect and understanding increase between generations. The formation of new friendships combats the isolation of the elderly.

Age action has helped over 20,286 elderly people in the community. They achieve their mission with the help of 1,099 volunteers involved in their activities. They've raised many issues that affect the elderly through contacting government officials, talking to the media, and publishing press releases. Age action influences policy thus giving the elderly dignity and security.